

August 19, 2014

Tom Wheeler  
Chairman  
Federal Communications Commission  
445 12<sup>th</sup> Street, SW  
Washington, DC 20554

RE: MB Docket No. 14-57

Dear Chairman Wheeler:

I am President and CEO of PRWT Services, Inc., and an executive committee member of The Urban League of Philadelphia and the Greater Philadelphia Chamber of Commerce. As such, I have been deeply involved with numerous organizations seeking to increase diversification in workforces and business opportunities. I strongly believe the promotion of diversity through civic engagement is critical to strengthening our economy and the bonds within our communities. As I have witnessed over the past several years in working with Comcast's internal Diversity Council, I fully believe Comcast shares my commitment to promoting diversity. I write today in support of the proposed transaction between Comcast and Time Warner Cable because this acquisition will enable Comcast to increase the scale and scope of its best-in-class diversity practices.

Several years ago, I began serving as co-chair of the Comcast National African-American Advisory Council to offer my experience on diversity issues and to work with Comcast in formalizing the institutionalization of diversity in its business practices. Those of us on the external Joint Diversity Council had high hopes for the company and we have not been disappointed. Brian Roberts, David Cohen and the rest of Comcast's executive leadership have made the transformation of their diversity and inclusion practices a top priority and the measureable results have reflected the company's commitment.

Exhibit 9 of Comcast and Time Warner Cable's Public Interest Statement submitted in the above referenced Docket clearly delineates how Comcast has gone above and beyond their initial diversity commitments with respect to their workforce, procurement practices, programming, venture capital, and investments in community-based philanthropic organizations. Comcast's efforts to increase diversity amongst their suppliers have been particularly notable. In addition to making a full-fledged drive to establish relationships with diverse suppliers by attending every possible kind of diversity supplier event across the country, the company increased the amount of contracting activity with diverse suppliers by 44% over three years. This increase was fueled by new contracts with minority-owned vendors, which produced an astonishing 85% increase in spending with this group. Moreover, Comcast deepened its commitment in 2012 by launching a

diversity subcontracting (Tier II) initiative and increased the amount spent on diverse Tier II suppliers by almost 33% in only its first year.

While these results are profound, Comcast's internal Diversity Council and its leadership team would be the first to say the company can do more. My impression is that to Comcast, an idea such as supplier diversity is not just a catchphrase; it's something the company truly *believes* in as a way to strengthen the company and the communities which it serves. This is reflected in Comcast's constant measurement and evolving management of its diversity practices. To this company, it's not just about the input of how much it spent on diverse suppliers. It's about measuring and linking all of the inputs and outputs from these broad initiatives together to drive the company towards better products and a better community in which to work and live. Without a doubt, as Comcast continues to evolve as a company, it will implement the lessons learned from the detailed management of its diversity initiatives and expand upon them to the fullest of its ability.

Although I understand this proposed transaction is complex and that there are many things to consider, I strongly urge the Federal Communications Commission to give strong weight to the significant positive impact this merger would have on diverse suppliers as well as the accrual of other public interest benefits to more regions of the country.

Regards,



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